THE ORIGINAL

Moonbeams

BY COLONEL LITTLE
The Smallest Newspaper in the West

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Resolution Breaking Time is ripe

IN THE VALLEY OF THE MOON

NOTICE TO ADVERTISERS: Effective with this issue, Moonbeams' advertising rates go up slightly—$1.25 per issue instead of $1. Steadily increased costs of production have made the raise imperative. Even with the raise, Moonbeams will continue to be the best advertising buy in the Valley. New rates will show up when we bring the monthly statements around along about February 1.

We hear that a fool and his money are soon parted, but how did they get together in the first place? VALLEY WATCH REPAIR.

We foresee a continued increase in population for the Springs area during 1958. There may be some progress toward a new freeway from Schellville to Kenwood. Look for a new business building or two, much residential building, and just maybe a start on better traffic control and policing.

FOUR CORNERS CAFE, So. Broadway. The finest pizzas, 12 varieties. Imported and domestic beer and wines. Drop in—soon.

Wound up the football year in a blaze of glary, though Oregon had us worried a little in that close one with Ohio State. Michigan State with its multi-offensive would have shown up better. But we picked three of the four Bowl game winners, and did all right thruout the regular season Now there's almost nothing in sports till the baseball teams start their spring training. Basketball? Huh-uh! Too much whistle blowing. If one player looks crossly at an opponent, the referee is likely to call a foul.

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. $1.29 per year by mail, pickup free. Low advertising rate. Phone WE 8-4500.

SUSAN'S RESTAURANT (formerly Blanche's). West Napa, Sonoma. Short orders or full meals. Splendid coffee. Truckers' stop!

Most of the Valley businessmen have been taking inventory—that once a year nightmare. Mostly they report having had good holiday business and expect a good year in 1958.

BOYES SPRINGS FOOD CENTER. Quality foods in all departments, and at lowest prices. Take-out beverages. One-stop market.

Looked over our resolutions made a year ago, and decided we'd continue them another year. Actually they're more a program to be followed, and it could be there'll be more progress this year than last.

LEE'S CHUCK WAGON, Sonoma highway. Prime ribs. Charcoal broiled steaks. Salad bar. Finest mixed drinks in western style.

Eggnog seems to have superseded Tom and Jerry as THE holiday drink, and even hot buttered rum has lost favor. Perhaps a good idea, 'cause the eggnog now comes partially prepared and all one has to do is add the finishing touches. No more beating egg yolks and whites separately—and for hours—getting ready for Tom and Jerry.

OUR RESORT, El Verano. Home of draft beer, and the Stein Club. Harvey and Melina will serve you. Friendly atmosphere.

Susan's Restaurant is to be the new name for Blanche's, in Sonoma, which has been purchased and is now being operated by Susan Slattery, who for six years operated the Plaza restaurant. She has taken with her the entire Plaza staff, noted for quick and gracious srvice, and incidentally for good looks.

MENDEL'S CAFE, Boyes Plaza. "Finest eats in town" they tell us. Steaks, seafood, Spanish dishes. Cocktail bar. Drop in.

Guess we'll have to be with Ike in his program for more aid to education, especially in the science line. But there must be some safeguards—to make sure the money is wisely invested, and to keep the federal government from horning in too much on education in general.

LIONS resume meetings next Tuesday at Palms Inn. Start in the New Year right by attending all meetings. Plenty to talk about.

DENNY'S COG CLUB, Boyes. Gathering place for sportsmen—fishermen, hunters, football and baseball fans. Congenial always.

Those Boy Scouts who sold Christmas trees on the lot across from Boyes Springs Food Center cleaned up the place nicely when their task was completed. The lot looks better now than when the Scouts took it over.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, too. Seafood.

Licenses! For cars, dogs and whatnot. Our own car license will cost us more than in other years—but maybe that's because our car is a slightly newer one than heretofore. Dog licenses may be paid now, with the deadline March 31. You must be able to show proof your pooch has been vaccinated against rabies or you don't get a license. Price is $1.50 for the license, about the same for the rabies shots, which will be given in various clinics around the county—or call on your nearest vet.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, manager.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

A crying need in California is for roadside turnout parks, which have been common in midwest states for 30 years. California legislators approved such parks a year or so ago, but nothing has yet been done about them. It also would be a decided improvement if California adopted another eastern idea—that of having well equipped information (or perhaps "greeting" would be a better term) located on all major highways entering the state. They would make a much better impression on incoming motorists than the check stops now found, where they make you turn out your luggage for inspection.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 taverns. Jack London liked the place. It's western!

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

The Littles fared well with Christmas cards—about 105 received in all. Isn't it nice to be remembered by old friends from various places? Especially when you're not young whippersnappers anymore.

BANCROFT NURSERY, Sonoma. Potted plants, corsages, flowers for weddings, funerals, hospitals. We deliver—anywhere.

Jim, the meatman at Food Center, called us over the other day and said: "Hi, colonel, what's the matter with you? Don't you know we have ducks and geese in large quantity every holiday time—and all fresh too?" Nope, we didn't know it then, but will we ever forget it in the future?

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971

Prescription Specialists Veterinary Supplies

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

Nice gesture! Pete Viviano, new owner of the Broadway cafe in Sonoma, has given a giant-size shuffleboard to Hanna Center. The youngsters there should get a lot of pleasure out of it. The Broadway, under management of Mendel Cader, formerly of Mendel's cafe and the Sonoma Golf and Country club, is due to open soon when redecorating and refurbishing is completed.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Seems like the Oregon team members should be called Webfeet rather than Webfoots. Could be wrong, but somebody please tell us what the plural of "foot" is.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

GOLDEN GATE RUBBER STAMP SHOP, 18995 Carriger Road. WE 8-4160. 8-hour service. All work guaranteed. Call us.

Most of the movies shown on New Year's eve were about 17 years old. What horrible programs on what should have been a good night! We went to bed.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

First 1958 holiday (minor) is Groundhog day February 2. Then come Lincoln's, Washington's and Edison's birthdays, St. Patrick's day and April Fools' day. But a slight letup on holidays may be needed by many of us. By the way, Memorial day and Fourth of July fall on Friday this year, insuring a long weekend.

PALMS INN, Verano. Home of the Lions. Wonderful food, always. Cocktail bar. Finest mixed drinks. Meet Carl and Jim.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskies, liquors.

We don't know how much good Marian Anderson's official goodwill tour of southeast Asia did the people who live there. But the filmed documentary of it shown last week on "See It Now" was an inspiring treat for this country.

Some random quotes from the great negro contralto who once was barred from singing in Constitution hall by a band of foolish women: "It is so very important that you do not let little things like hate and fear restrict you from being the kind of big person you could be . . . Hate and fear are two things with which babies are not born."

ELECTRONIC DRIVE-IN— TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

JOHN'S SEWING MACHINE SHOP. New location—18375 Hiway 12. Repairs, service, parts, all makes. Vacuum experts. WE 8-8152.

"Happy New Year" in English has competition in other languages. Just saw a list of such greetings. Here are a few of them:

GLUECKLICHES NEUES JAHR—German.
BOLDOG UJ EVET—Hungarian.
GODT NYTT AAR—Danish.
SRETNA NOVA GODINA—Yugoslavia.
EFTYHISMENOS O NEOS CHRONOS—Greek.
S NOVIM GODOM—Russian.
GELUKKIG NIEW JAAR—Holland.
BUON ANNO—Italian (and we have many here from that nation).
HEAD UUT AASTAT—Estonian.
HEUREUSE ANNEE—French.
WESOLEGO NOWEGO ROBU—Polish.

B & L LAUNDROMAT, on hiway, Fetters. Save time and money—wash, dry, iron, right here. Especially during the cold season.

EL DORADO HOTEL, Sonoma. Splendid dinners—Italian and American. Bring your guests here for wonderful food and drinks.

COMING—SCHOOL ALL YEAR 'ROUND (American Weekly)

Because of booming enrollments and the reluctance of citizens to pay extra taxes to build new schools, many American communities may soon have to think very seriously about a revolutionary educational therapy—keeping schools open all year round.

. . . 1. ECONOMY. Obviously, by using the school buildings all year, you get one-third more use out of them. The real economy is to stretch your building capacities as far as you can. But when you crowd children into basement rooms, gyms, and put 50 in one class, that is going too far. It is a waste of educational effort because the children suffer. When you close a school for three months you are wasting student capacity, and when you ask taxpayers for more money for buildings to be used only nine months, you are wasting taxpayers' money.

2. TEACHERS' WELFARE. Working on a four-quarter basis instead of nine months each year, teachers would receive substantially more income. They wouldn't have to hunt summer employment. The teaching profession would become more attractive, thus helping reduce teacher shortage.

3. STUDENTS' WELFARE. There are many advantages here for the youngsters. More can be admitted to the high school of their choice. Those who want to complete a course by a certain date for prep school, military training, or for any other reason, can do so. It will still take a student four years to complete high school because

he will be attending only three of the four quarters on a group staggering basis. But he could elect to attend all year round and finish in three years, thus preparing himself for the expectation of business and industry that he produce 12 months of the year.

Vacations would be staggered, with a different group of youngsters out each quarter. All would attend for the same length of time —three quarters—but at different beginning and ending dates. Some would have summer vacations, others would have vacations during the fall, winter or spring.

For those students who must work the advantages here are obvious. Take, for example, four working students, each on vacation in a different quarter. All four could hold one good, steady job, relieving one another through the year, one working while the other three attended school. I think such a plan would help curb juvenile delinquency, since in any given quarter only one-fourth of the school's enrollment would be free for mischief, as opposed to the current vacation plan whereby the entire student body is dumped onto the streets at the same time.

4. A BREAK FOR SOME PARENTS. Here's what one father told me—he said he was tired of getting his annual summer vacation along with the rest of the nation and fighting road traffic, or desperately seeking travel reservations and living accommodations. From now on, he said, he'd stay at home unless he and his children could get their vacation at some other time of year. A winter-vacationing student would be this dad's meat. Business firms, of course, would have to cooperate to team Dad up with Junior.

But after all's said and done, convenience is really not the important advantage in keeping schools open all year round. The important point is that no matter what quarters the children attend, there'll be a much better chance of adequate room for ALL of them! —John B. Baker, President of the Canton, Ohio, Board of Education.

RICHFIELD SERVICE, main corner, Boyes. Bud Delaney on duty. New station, now completed. Best service ever.

PAUL'S OLD RANCHERO, Verano. Mighty good dinners. Banquets a specialty. Music Saturdays—Paul and Buff. Cocktails.

More new mail subscriptions are coming in—latest, two from San Franciscans who spend their weekends here. Good news: Our subscription rate is going to remain at $1.29 per year, which just almost exactly meets the cost of postage and mailing. Don't you want to send Moonbeams to some friend or relative living elsewhere?

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEbster 8-2686.

PLAZA LIQUORS (next to B of A, Sonoma). Off-sale liquor, wine, beer, soft drinks. Hors d'ouvres. Pizzas. Party favors. Novelties.

An Oakland Tribune columnist came up with this little gem:

Talked with a fellow who was driving Bayshore highway at 65 mph when to his startlement he was nearly sideswiped by a car sizzling past at 80. When he caught up at a stop light he saw, sedately surveying the world, three little old ladies each wearing a most virtuous expression.

But what stopped our man was that, plastered on various parts of their car, were signs loudly shouting "If You Drive Don't Drink," "Drink Is the Work of the Devil," "Drink Is Mankind's Mortal Enemy," "Drink and Gasoline Don't Mix" and "A Drinking Man Is a Menace on the Highways."

When the light turned green, away screamed the three little old ladies—at 80 mph. Our man was so shaken he stopped at the nearest bar . . .

LAZY R & T SHOP, 412 First St., East, Sonoma. Machine saw sharpening. Used tools. Some furniture. Home necessities.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

Valley schools reopen Monday for the long stretch till the Easter vacation. The kids had two whole weeks of vacation over the holidays, and had time to get used to their new presents.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Formerly Town House. Continental cuisine. Finest foods in the Valley. Cocktails.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12 in Boyes. All work done on premises. Fast service. Pickup. WE 8-5830.

PRINTER'S PARADISE (Contributed by an Oakland reader)

Dear Buddy:

Well, about this time of the year I usually take a moment to write a few letters to my good friends; the time when I remember all the good things and indulge myself to the extent of getting a little sentimental.

It is a blustery evening, but here in my den it's cozy and comfortable. I'm sitting before a nice open fire with my typewriter, sort of half listening to the radio and slowly sipping a nice, very dry double martini. I only wish you were here, and since you are not, the least I can do is to toast your health and happiness, so time out, old pal, while I bend my elbow to you.

I just took time out to mix another martini and while I was out in the kitchen I thought of all the time I would waste this evening if I went out to mix another drink every once in a while, so I just

meade up a beg petcher of martinies and brought it back inw ith me making more of them. So now in alll set and here goes.

The greatessta thing in tje whole wokld is freindshp. Andbelieve me pay you are the geartets pal anyboby everhad. Do you remrembre all the swell times we had togehter pal/?? The wondderfsl campin gtrisp. I*ll Wever ,orget the time yoi put the dead shunnk in my sleeping bag. haha Boy how we laughued didn we. Never did get the tain kout ouut of it. Bit wt was prety funnys anywahy. I still laught about it once in a whole. Not as muhc as I used to. But what the heed $ after all you still be sestt aid pal, and if a guy can't jave s a luaghg on a good true freidn once in a whiel waht the heck.

Dam petcher is imply so I ju wenoutand ma de anotherone and I sure wisch you weer here ool pal to help me dreink there marotomi because they are simply deliuocius. Parn me while i lif my flass to you good helahth onecmroe because you are the bests pal I go off cours why a pal would do a dirty thinz lisk puting a skink ina norhewe pals lseping baggll*n damb if I kno. That was a lousi thing for.anybodyhdy to do an only a first clas hele woul di it. Wasna adn dam bit fulley. Stil stinkka. And if you thininkit(s funey you are a dri drity lous andasd fare as i(m concrened you cn go plum to helil and stya ther you dirty lous. To hel with ouy.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

JIM'S MEATS, at Boyes Springs Food Center. Highest quality meats, cut the way you like. Fresh poultry. Delicatessen dept.

I would rather be a "could be"
If I could not be an "are"
For a "could be" is a "may be"
With a chance of touching par.
I would rather be a "has been"
Than a "might have been" by far,
For a "might have been" has never been
And a "has" was once an "are".

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

A PROGRAM FOR THE SPRINGS AREA

Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

A bridge across Sonoma river, connecting Craig and Thompson.

Roadside turnout parks (we're 20 years behind) thruout the Valley.

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